

XYZ Entertainment B.V.

Introduction

XYZ Entertainment will be a new addition to the online gambling industry, focusing on provided only the best content from trustworthy providers. Company will use 3rd party platform Granted by SoftSwiss, to start operations and will engage with other popular providers once the website is launched after License has been granted. Main Goal is to go live as soon as the License has been granted.

Team

Team is composed of development team and operation team. The company's development team is extremely experienced in smart contract and team aim to integrate to other non-EVM compatible chains such as Solana, EOS and TRON, which will greatly expand our client base.

UBO and Principle has vast experience in the Online industry and is looking to bring forward the best of the best to the table.

Marketing Plan

Marketing will mainly consist of content creators and Referral program. Company will partner up with famous content creators on youtube and tiktok, whom will play on the company's website to promote it and share their referral link.

Financial Projections

Company will be funded by the UBO and has a 400.000 USD budget reserved for bankroll and pay-outs. Company will adapt bankroll and increase bankroll once the site gets more active users.

There is a small budget for marketing purposes since content creators will be rewarded based on their referral link's profit.

Geographic Targeting

Company will be targeting mainly Asia at Launch, with plans to expand to Canada and India in Q3. Site will be available for worldwide use except for Countries Restricted by the License. Company will implement IP Blocking to ensure highest standards of compliance.